

GENERAL ISSUE PROGRAM

Military, Veteran, LEO, & First Responder Discount

PROGRAM OVERVIEW

As a service-disabled, veteran owned small business, we understand the sacrifices and hardships that our military, law enforcement, and first responders face on a daily basis. In appreciation for that service and sacrifice, we have established the General Issue Program. This program is designed to be as profitable as possible to our trusted dealers.

HOW IT WORKS FOR YOUR CUSTOMERS

Eligible participants may purchase discounted Griffin accessories, firearms, and suppressors at the rates defined below:

- **25% OFF** Griffin Suppressors (Limit - 2 per calendar year)
- **20% OFF** Griffin Firearms (Limit - 1 per calendar year)
- **15% OFF** All Other Griffin Products, Parts, & Accessories (Unlimited)

All G.I. applicants **MUST** be registered and approved for the program by following the link below. This can be done by the customer without any help from the dealer.

Tell your customers to register here: <https://griffinarmament.com/griffin-general-issue/>

HOW IT WORKS FOR YOU, THE DEALER

Dealers should sell units out of their own normal in-stock inventory. This is the easiest way to take part in this program. Griffin Armament will credit your account with the difference in purchase price when an item is sold to a G.I. registrant. Alternatively, you can special-order the product from us through your sales rep, and we will sell it to you at the discounted "General Issue Dealer Rate".

1. G.I. registered customer comes into your store to buy a Griffin product.

You, the dealer, sell the product to them at the discounted rate (25% OFF MSRP for silencers, 20% OFF MSRP for guns, or 15% OFF MSRP for all other items).

The dealer should keep a log of accrued G.I. sales receipts, as well as transfer forms and 4473's where applicable for each sale.

The dealer should submit these in bulk on a **monthly basis** via digital scans emailed to SalesRewards@GriffinArmament.com, or physical copies sent via snail-mail to:

ATTN: Dealer Points Program
Griffin Armament
801 S 12th St
Watertown, WI 53094

The dealer is required to submit a copy of the submitted Form 4 or 4473 and Proof of Purchase (receipt).

Once we receive the submitted Form 4/4473 and Proof of Purchase, we will credit your account and send you a screenshot for verification. These funds can be used via the Dealer Portal 24/7 - 365 for your convenience. Please see the example on the next page for a standard procedure.

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SILENCER PURCHASE EXAMPLE WORKFLOW

1. G.I. Customer intends to buy a Revolution 45 Silencer - \$734.95 MSRP
2. You, the dealer, charge them \$551.21 (25% Discount) at the time of purchase

You then either special order the suppressor at the G.I. special order price of \$419.80 - maintaining a 24% margin - or sell out of your in-stock inventory, and receive a credit for the difference between your normal dealer pricing for the unit, and the special order G.I. price. For a base-level dealer in this case, you would receive a credit of \$79.97 (\$499.77 - \$419.80 = \$79.97)

FIREARM PURCHASE EXAMPLE WORKFLOW

1. G.I. Customer intends to buy a MK1 Patrol 14.5" - \$1,389.95 MSRP
2. You, the dealer, charge them \$1,111.96 (20% Discount) at the time of purchase

You then either special order the firearm at the G.I. special order price of \$957.40 - maintaining a 15% margin - or sell out of your in-stock inventory, and receive a credit for the difference between your normal dealer pricing for the unit, and the special order G.I. price. For a base-level dealer in this case, you would receive a credit of \$182.36 (\$1,139.76 - \$957.40 = \$182.36)

NOTE: Credits are calculated based on the difference between your normal dealer purchase price, and the G.I. special order price.

QUESTIONS?

If you have any questions on this program, please reach out to your assigned sales rep, or send an email to Sales@GriffinArmament.com.

Please reference sales/invoice number if available in this email.

IN-STORE INFOGRAPHIC

On the next page you can find a brochure that can be printed out and displayed in your storefront to inform your customers of Griffin's General Issue Program, if you so choose.



GRIFFIN ARMAMENT[®] GENERAL ISSUE PROGRAM

In appreciation for the services of our military, first responder, and public service personnel, Griffin Armament is proud to offer the General Issue Program. This program allows eligible participants to purchase Griffin accessories, firearms, and suppressors at discounted rates!

25% OFF (2) Suppressors/year | 20% OFF (1) Firearm/year | 15% OFF Parts/Accessories (Unlimited)

HOW IT WORKS:

- 1.) Create an account on our website: www.GriffinArmament.com
- 2.) Fill out the application form on our website, under the Promotions tab. Attach a copy of required credentials (scan/photo or other forms of ID) and submit.
- 3.) We will respond within 5 business days to notify you of acceptance in to the General Issue Program. Whenever you log into your account, you will see strikethrough discounted pricing.

Who is Eligible?

- All retired LEO with "retired" credentials - including Federal, State, County, and Local
- All sworn LEO (Law Enforcement Officers) - Federal, State, County, and Local
- All Corrections Officers - including Parole and Probation Officers
- Firefighters (Including Colunteer Firemen) with appropriate ID
- Honorably discharged/retired military veterans with DD214
- Licensed Paramedics and Emergency Medical Technicians
- District Attorneys and Deputy District Attorneys
- All Federal LEO - CPB, FBI, FAMS, DEA, etc.
- Military Reserve Personnel - all branches
- State/City Licensed Security Officers
- State Licensed Security Companies
- Disabled Veterans - all branches
- Emergency Dispatch Personnel
- Active Military - all branches
- Court Judges

SCAN TO APPLY!



COMBAT VET OWNED

ENGINEERED SILENCE

SINCE 2005