



GRIFFIN ARMAMENT[®]

**DEALER SALES ASSOCIATE
REWARDS PROGRAM**

- *SELL GRIFFIN*
- *EARN POINTS*
- *GET GRIFFIN*

HOW DOES IT WORK?

Sell Griffin Products, earn points, and redeem points for Griffin products!

PROGRAM OVERVIEW

Griffin Armament has setup this program to reward hard working sales associates for supporting our brand and positively effecting sales at thier dealer. For every qualified sale you, the sales person, will earn 'points' that can be redeemed for Griffin Armament products.

MAIN POINTS

The Griffin "Dealer Sales Associate Rewards Program" is available to any eligible salespersons currently employed by a retail business who sells new Griffin products.

Throughout the specified time period, qualified retail salespersons will earn points for each unit of eligible Griffin product sold. Only the products specifically listed in this program are eligible for points.
IF A PRODUCT IS NOT LISTED IT IS NOT ELIGIBLE FOR POINTS.

Sales people in the program may redeem up to 200 points per year based on your dealers program activation date. All sales information must be submitted to salesrewards@griffinarmament.com

You are required to provide proof of employment (such as a W2 or pay stub) to register.

All participants must read and comply with the terms and conditions

HOW DO I REGISTER AND PARTICIPATE ?

Email salesrewards@griffinarmament.com or visit <https://www.griffinarmament.com/dealer-support/>
If submitting through the dealer support page, be sure to click the Dealer Option "Register for Sales Rewards Program" at the bottom of the form. Your submission will be responded to in 1-2 business days acknowledging that you are registered and a redemption form will be attached.

If emailing, emails need to include subject heading "New registration for sales rewards program" Include in your email your First and Last Name, an attached photo or scan of proof of employment, and the name of your retail store. Your email will be responded to in 1-2 business days acknowledging that you are registered and a redemption form will be attached.

What paperwork is requiried to verify a sale? **A submitted form 4** (in the case of sound suppressors and SBR's) or a **4473 showing sections A & E** (for rifles) and **proof of purchase (receipt copy)**.
File attachements must be .JPEG or .PDF

When you have accumulated enough sales to redeem for an item, attach all documentation files and email salesrewards@griffinarmament.com including your redemption form. You will also need to attach a copy of your FFL with your redemption email. If all attachments can't attach to a single email you may submit multiple emails. You may submit after every unit sold (an email will be sent to you in reply confirming your points total), or you can submit all points at once when you are redeeming.



GRIFFIN ARMAMENT

Rev D Update 2-13-2025

SELL CANS & GUNS

EARN POINTS

EARN 1 POINT FOR EACH UNIT SOLD	EARN 2 POINTS FOR EACH UNIT SOLD	EARN 3 POINTS FOR EACH UNIT SOLD
<ul style="list-style-type: none"> • OPTIMUS MICRO • CHECKMATE-HD .22 • RESISTANCE 22M • GP-5 • GP-7 • GP-NATO • RECCE 5® • RECCE 5K™ • REVOLUTION 9 & 45 • SPORTSMAN ULTRA LIGHT HD™ .300 & .36 	<ul style="list-style-type: none"> • M4SD-L • A2S-QD2™ • 30SD-K • RECCE 7® • DUAL-LOK® 5 • DUAL-LOK® 7 • DUAL-LOK® HRT-556™ • DUAL-LOK® HRT-762™ • DUAL-LOK® PSR™ 556 • DUAL-LOK® PSR™ 762 • EXPLORR® .224 Taper Mount • EXPLORR® .300 Taper Mount • EXPLORR® .224 Utility Mount • EXPLORR® .300 Utility Mount • BUSHWHACKER 46 • BUSHWHACKER 36 • PALADIN® 300 HD • OPTIMUS® 6 (All Mounts) 	<ul style="list-style-type: none"> • Complete MK1 Rifles, Pistols, and SBR's • Complete MK2 Rifles, Pistols, and SBR's • Complete MK2 9mm PCC Carbines, Pistols, and SBR's



REDEEM POINTS

EARN CANS, GUNS, or STORE CREDIT

Redeem your points below for the following goods or store credit. Griffin does not cover the cost of transfer fees or taxes.

REDEEM 25 POINTS FOR EACH	GP-5, GP-7, & GP-N RECCE 5 & RECCE 5K RESISTANCE 9 & RESISTANCE 45 EXPLORR® .224 & EXPLORR® .300 Taper Mount	CHECKMATE-HD .22 OPTIMUS MICRO RESISTANCE 22M SPORTSMAN ULTRA LIGHT HD™ .300 & .36	OR \$450 web Store Credit!
REDEEM 30 POINTS FOR EACH	DUAL-LOK® 5 REVOLUTION 9 & REVOLUTION 45 BUSHWHACKER 36 PALADIN® 300 HD RECCE 7 OPTIMUS® 6 (All Models)	30SD-K M4SD-L A2S-QD EXPLORR® .224 Utility Mount EXPLORR® .300, Utility Mount	OR \$540 web Store Credit!
REDEEM 40 POINTS FOR EACH	DUAL-LOK® HRT-556™ DUAL-LOK® HRT-762™ DUAL-LOK® 7	DUAL-LOK® PSR 556 DUAL-LOK® PSR 762 BUSHWHACKER® 46	OR \$720 web Store Credit!
REDEEM 60 POINTS FOR EACH	MK1 Complete Rifle, Pistol, or SBR MK2 9mm PCC Complete Carbine, Pistol, or SBR		OR \$1080 web Store Credit!
REDEEM 80 POINTS FOR EACH	MK2 Complete Rifle, Pistol, or SBR		OR \$1440 web Store Credit!
REDEEM 140 POINTS FOR EACH	MK2 Complete One-Stamp Rifles - 5.56mm with GP-5 or .300BLK with GP-7		OR \$2520 web Store Credit!

Store credit requires creation of account at www.Griffinarmament.com. Points and store credit does not have a cash value. Store credit will be given to the participant in the form of a redeemable coupon code which cannot be combined with any other offers and is redeemable on the MSRP price of the item.



Questions?

WE'VE GOT ANSWERS

Q - How do I get catalogs, pricing info, swag and or other reseller assistance to support and promote the sale of Griffin products?

-Go to <https://www.griffinarmament.com/dealer-support/> and sign up for Dealer Access. This will give you everything you need.

Q - How long does it take to receive my goods once I redeem my points?

- Once you have submitted all your points for a redemption, please allow 4-6 weeks for transfer and fulfillment of your goods. For web store credit please allow 1 week.

Q - What if the item that I want to redeem for is out of stock?

- We will notify you to choose another item, or you will be added to a waitlist and will be notified once your item becomes available.

Q - Do I really have to submit a Form 4 submission / or 4473 and proof of purchase (receipt) ?

- Yes, we need to verify that the serial number of the item and match that to the retail business on the receipt.

Q - Can I share sales (points) with another associate in my store?

- No. This is an individual sales program. Do not submit sales that you did not make yourself. Duplicate sales will be deleted/ignored.

Q - Why do you need my social security number?

- Unfortunately your friendly govt agency, the IRS taxes prize values exceeding \$600. If your prizes exceed this amount by the end of the year, you will receive an IRS 1099 form from Griffin Armament.

Q - We do business with Griffin Armament already, Why do you need a copy of my FFL with my redemption form?

- Having all information together in your redemption email makes fulfillment of your rewards faster and easier.

Q - Can I roll my points over to the next year?

- No. Points do not roll over. Your active start date will be given to you by our promotions support representative. This date is based on when your business opted into the program, in most cases NOT January 1st. You must use your points by the end of your program start date or they will be deleted from the system.

Q - Do I need to pay for shipping and handling for my redemption items?

- No. Griffin Armament will ship your items at our expense. Your reward items will be shipped to the address of your employer. You must supply us with all information necessary to verify your points and redeem and ship your item. You are responsible for any transfer fees or other fees charged by your employer.

For questions on your submissions or any questions about this program, please email salesrewards@griffinarmament.com or call 1-262-200-0003 Option 1. Alternatively you can contact your sales person, if known.



TERMS AND CONDITIONS

Member is responsible for notifying their dealer of participation in the Griffin Dealer Sales Associate Rewards Program and obtaining permission to participate if necessary.

The following terms and conditions apply to the 2025 Griffin Dealer Sales Associate Rewards Program:

Eligible Salespersons To be eligible for the Dealer Sales Associate Rewards Program, must be at least 21 years of age and a salesperson legally employed by a retail firearms dealer that has a valid, active, and current federal firearms license (your "Employer"). Your Employer must (1) have a regular place of business, (2) maintain regular business hours, and (3) offer for sale Griffin brand products to the shooting public. Where applicable, your Employer must also have a state resale tax number. You may be required to provide proof of employment.

Qualifying Firearms Only new, designated Griffin branded products sold between your dealer start date and 365 days after that date qualify for the Griffin Dealer Rewards Program. Pre-owned, used, and law enforcement tax exempt sales do not qualify for this program. (see Griffin Dealer Rewards Program brochure for the list of qualifying firearms and Points needed for redemption).

Sold. A qualifying firearm is sold when the consumer's ATF Form 4 is submitted and approved or when the 4473 is completed, and the consumer takes possession of the firearm or silencer. Once this process is completed, you must submit these records of the sale for qualifying Points. Only one eligible salesperson may submit a claim for each qualifying sale. Onboarding into the Griffin Dealer Rewards program can be done by requesting info through the Dealer Support page at <https://www.griffinarmament.com/dealer-support/>

Qualifying Sales All qualifying sales must be submitted via email to salesrewards@griffinarmament.com between your stores annual start date in the program and 11:59 PM CST on that date 365 days later. Any submission that is late, incomplete, or otherwise deficient will not be counted. Any sale or training submitted after 11:59 PM CST on 365 days after your start date not be counted. You will not earn any Points for a sale that is not counted. Participants may not trade, sell, combine, or exchange Points with each other or with anyone else. You may correct and resubmit an improper submission form any time within 10 business days after your annual program end date.

Lost, Stolen, Misdirected, Missing, damaged, or destroyed submissions

Griffin is not responsible for any lost, stolen, misdirected, missing, damaged, or destroyed submissions.

Substitute Rewards If the Dealer Sales Associate Rewards Program reward you selected is unavailable, Griffin reserves the right to substitute a firearm of the same redemption Point value. Neither earned Points, redemption Points, or store credit has cash value. Points do not represent or have any reference to manufacturer suggested retail price, minimum advertised price or distributor price to Griffin dealers.

Receiving Your Rewards Griffin Dealer Sales Associate Rewards Program rewards will be shipped at Griffin's expense. Griffin will ship your reward(s) to your Employer. You must provide Griffin with any information necessary to process your reward and ship the firearm. You are responsible for any transfer fees or other fees charged by your Employer. To redeem a reward, you must be lawfully allowed to own and possess a firearm or silencer, you must complete and submit a Form 4 and or 4473 to your Employer, and you must comply with all applicable local, state, and federal laws and regulations.

Verification Griffin must verify each of your submitted qualifying sales and program Points before you can redeem a reward. Any submitted sale(s) or Point(s) that cannot be properly verified will be voided and removed from your total Points.

Local, State, and Federal Laws The Griffin Dealer Sales Associate Rewards Program is subject to all local, state, and federal laws and regulations. All rewards must be shipped to your Employer. Rewards cannot be claimed or shipped to your Employer in a jurisdiction that prohibits the sale, ownership, or possession of the reward. Prior to participating in this program, ensure that you may lawfully redeem the rewards.

IRS Form 1099 Any participant who redeems Points for rewards with an individual or combined value of \$600 or more must complete an IRS Form W-9 so that Griffin may issue you an IRS Form 1099 in accordance with federal law. The value of any firearm or accessory will be determined based on Griffin distributor pricing in effect at the time the reward is released for shipment. The IRS Form 1099 will be issued for the combined value of all rewards shipped by Griffin to you in a given calendar year.

Griffin's Right to Amend or Cancel Griffin reserves the right to amend or cancel the Griffin Dealer Rewards Program at any time. Griffin also reserves the right to suspend or revoke any individual's participation in the Dealer Rewards Program at any time if Griffin determines, in its sole discretion, that the individual has failed to abide by or follow the terms and conditions set forth herein.

This program is void where prohibited by law and is only valid within the United States.

Forfeiture of Points; No Cash Value Any Points not redeemed by 11:59 PM on the stores annual end date or otherwise in accordance with the terms and conditions set forth herein will be forfeited.

GRIFFIN Dealer Sales Associate Rewards Program Points have no cash value.

PARTICIPATION IN THE GRIFFIN DEALER SALES ASSOCIATE REWARDS PROGRAM IS VOLUNTARY. DO NOT PARTICIPATE IN THIS PROGRAM IF YOU DO NOT ACCEPT OR UNDERSTAND ANY OF THE PROVISIONS LISTED ABOVE. CANNOT BE USED IN CONJUNCTION WITH ANY OTHER GRIFFIN PROMOTIONS.



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